

# SCIENCE & QUALITY SUPPORT OPPORTUNITIES

## NCDR® (National Cardiovascular Data Registry)



The NCDR®, an initiative of the American College of Cardiology Foundation, began in 1997 to help health care provider groups and institutions respond to increasing requirements to document their processes and outcomes of care in the cath lab setting. Today, the NCDR is the United States' preeminent cardiovascular data repository. It provides evidence-based quality improvement solutions for cardiologists and other medical professionals who are committed to measurement, improvement and excellence in cardiovascular care, encompassing both hospital-based and practice-based registries.

As a trusted, patient-centered resource, the NCDR is uniquely positioned to help participating facilities and other medical professionals identify and close gaps in quality of care; reduce wasteful and inefficient care variations; and implement effective, continuous quality improvement processes.

Today NCDR offers six clinical registries — five hospital-based and one practice-based:

- ACTION Registry®-GWTG™ (myocardial infarctions focusing on STEMI/NSTEMI)
- CathPCI Registry® (diagnostic cardiac catheterizations and percutaneous coronary interventions)
- ICD Registry™ (implantable cardioverter defibrillator and lead implantations)
- CARE Registry® (carotid stenting and endarterectomy procedures)
- IMPACT Registry™ (congenital cardiac care)
- PINNACLE Registry® (physician practice-based quality improvement registry)

ACTION Registry-GWTG™  
CathPCI Registry  
ICD Registry™  
CARE Registry  
IMPACT Registry™  
PINNACLE Registry®

The NCDR prides itself on providing a valuable and confidential performance measurement program to health care organizations across the country. As of May 2011, more than 2,300 hospitals and a growing number of practices participate in one or more NCDR registries, with nearly 13 million patient records.

For more information about the NCDR Registries, please visit [www.ncdr.com](http://www.ncdr.com) or call 800-257-4737.

## Registry Support

NCDR Supporters are health care organizations that are committed to supporting national programs dedicated to patient care excellence. NCDR's national and international reach continues to grow. NCDR is also engaged with many international leaders and organizations.

**Cost:** Starting at \$250,000 per registry

### Supporter Recognition:

- National and international recognition as a preeminent registry supporter
- Market research reports
- Access to ad hoc data analyses to help you further understand care patterns
- Regular access to internationally renowned registry physician leaders

### International Registry Support

Support of one or more registries internationally provides unprecedented insight on the state of cardiovascular care in a particular country or region. International registry supporters receive the same benefits indicated in domestic registry sponsorship, but with the distinct opportunity to better understand trends and quality deficiencies in emerging medical markets worldwide.

**Cost:** Customizable per client based on request

**Supporter Recognition:**

- National and international recognition as a preeminent registry supporter
- Quarterly Market Research Reports
- Access to ad hoc data analyses to help you further understand care patterns
- Regular access to internationally renowned Registry physician leaders

For more information about this opportunity, please email [international@acc.org](mailto:international@acc.org).

### NCDR Annual Conference

The NCDR Annual Conference convenes every spring in a multi-day meeting planned for cardiovascular disease health care professionals who are dedicated to delivering high-quality cardiovascular care. The meeting incorporates presentations provided by national leaders and numerous NCDR participants.

**Cost:** \$25,000 for exclusive support per registry

**Attendance:** More than 800 hospital administrators, physicians, nurses and other clinical attendees

**Supporter Recognition:**

- Prominent corporate recognition in mailings, signage and promotional items for the meeting
- Support for single events (breaks, lunches, dinners, exhibition space) are also available on an individual basis



### NCDR Webinars

The NCDR offers a series of registry-specific webinars that provide important information for current and future registry participants. They include topics such as how to use data to comply with clinical practice guideline recommendations and improve care. The webinars offer a networking opportunity for participants across the country, including an opportunity for lessons learned from other organizations.

**Cost:** \$15,000 per registry series; support for single webinar support is also available on an individual cost basis

**Attendance:** NCDR webinars typically reach 300 – 500 medical professionals (e.g., physicians, nurses, administrators) per session, but can have over 1,000 attendees